# Sustainability Policy for Factor Nova Oy

At Factor Nova Oy, we are committed to creating more sustainable events and empowering our clients to embrace wider commitments to sustainability. We aim to lead by example by delivering exceptional experiences while maximizing our positive environmental handprint and social impact. We are proud to hold certifications from leading sustainability assessment platforms EcoVadis and Ekokompassi.

#### **Environmental Responsibility:**

- 1. Our sustainability policy outlines our dedication to these principles and guides our actions toward a more sustainable future. We strive for a positive impact on the environment by implementing sustainable practices throughout our operations.
- 2. We optimize waste management by minimizing waste generation, promoting recycling, and composting organic waste.
- 3. We utilize renewable energy sources and promote energy-efficient technologies to minimize energy consumption.
- 4. We prioritize venues and locations that support biodiversity conservation efforts and minimize negative impacts on local ecosystems.

## Social Responsibility:

- 1. We prioritize the well-being of our communities by supporting local initiatives and engaging with stakeholders.
- 2. We promote diversity, equity, and inclusion in all aspects of our operations, fostering a culture of respect and equality. We support employee well-being by providing a healthy work environment, promoting work-life balance, and offering professional development opportunities.
- 3. We uphold high ethical standards in our business practices, ensuring transparency, integrity, and accountability.
- 4. We promote responsible supply chain management by sourcing ethically produced and sustainable materials and products.

#### **Ecosystem Empowerment:**

- 1. We provide our stakeholders and clients with knowledge, inspiration, and innovative thinking for creating more sustainable events without compromising the experience and business impact.
- 2. We offer guidance on selecting sustainable materials, reducing waste, and implementing energy-saving practices in event planning and operations.
- 3. We encourage clients to prioritize suppliers, venues and locations that align with sustainability goals and support local communities.



## **Continuous Improvement:**

- 1. We are committed to continuous improvement in our sustainability efforts through regular monitoring, evaluation, and adaptation of our practices.
- 2. We seek feedback from stakeholders, including staff, clients, and partners, to identify areas for improvement and innovation.
- 3. We invest in staff training and education to enhance awareness and understanding of sustainability issues and best practices.

At Factor Nova Oy, we are committed to integrating sustainability into every aspect of our business operations. By embracing sustainable practices, we aim to create lasting positive impacts on the environment, society, and the event industry as a whole.

Together, we can achieve "More out of events" on the journey toward a more sustainable future!

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